

THE **ONLY OFFICIAL** SENNNA FAN TOKEN

WHITEPAPPER

INTRODUCTION

Ayrton Senna's Legacy

Ayrton Senna was not just a Formula 1 driver. He was an icon of determination, courage, and perseverance. On and off the track, his greatest passion was winning—not for personal glory, but because he believed that victory was a reflection of dedication and hard work. His commitment to excellence and his dream of a better Brazil remain alive to this day.

Senna always believed that talent must be accompanied by opportunity. He understood that without education, millions of children and young people would never reach their true potential. Inspired by this spirit, SENNAF1 was created—a Fan Token designed to connect Senna's admirers to a greater cause: supporting public education in Brazil.

More than just a digital asset, it is a movement that unites innovation with social impact.

Mission and Purpose

Our goal is to turn the admiration for Ayrton Senna into concrete action. SENNAF1 is not just a token; it is a bridge between fans and the legacy he left behind. A portion of the supply will be donated monthly to the Ayrton Senna Institute, ensuring continuous support for educational initiatives that help thousands of children and young people build a better future.

We believe that the true legacy of a champion is not just in their victories, but in the impact they leave on the world. Senna was never satisfied with being the best just for himself—he wanted everyone around him to evolve. That is the spirit that SENNAF1 seeks to perpetuate.



THE PROBLEM AND THE SOLUTION

The Challenge

The Brazilian public education system still faces structural challenges and lacks the necessary resources to provide real opportunities for students. Most social projects rely on sporadic donations, without a sustainable funding model.

There is a lack of direct connections between Ayrton Senna's fans and ways to keep his legacy alive in an active and meaningful way.

The Answer

SENNAFI addresses these challenges by:

Creating a Fan Token that represents Senna's philosophy and passion.

Establishing a sustainable donation system for the Ayrton Senna Institute.

Building an engaged community that, in addition to investing, actively participates in creating a lasting positive impact.

Promoting continuous and transparent educational actions, ensuring that each transaction benefits those in need.



TOKENOMICS

Token Distribution

50% – Public Sale (accessible to the global community of fans and investors)

25% – Donation Fund for the Ayrton Senna Institute

15% – Development and Technical Team

10% – Marketing and Strategic Partnerships

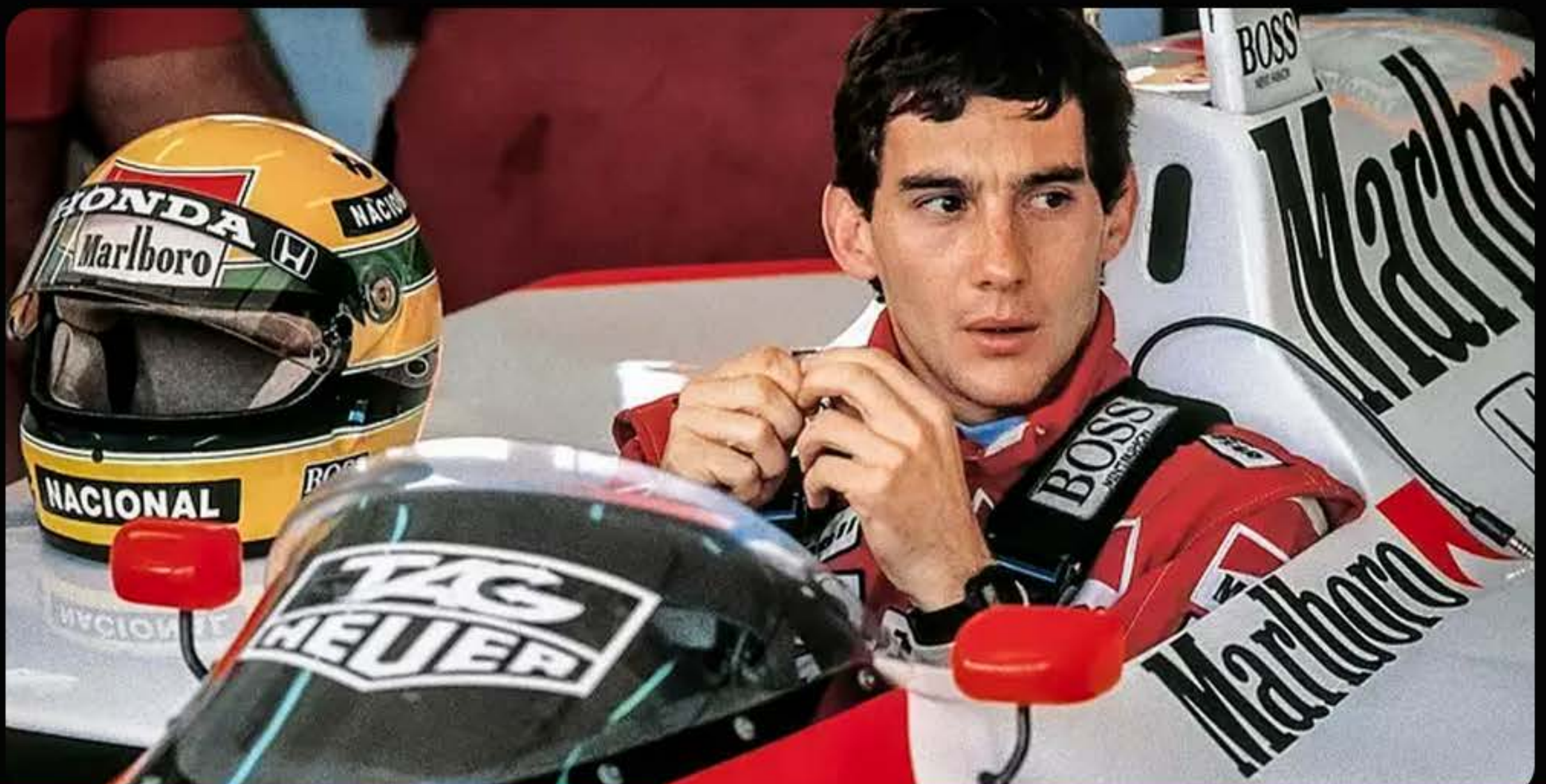
Sustainability Model

SENNAFI was designed to create a continuous cycle of positive impact:

Token Appreciation: As the community grows, SENNAFI strengthens as a relevant asset. **Recurring Donations:** A fixed percentage of the supply will be regularly allocated to the Ayrton Senna Institute.

Global Engagement: Senna fans around the world will be able to directly support Brazilian public education.

Real Impact: Each transaction has a purpose, ensuring that investments generate tangible benefits for education.



ROADMAP – OUR JOURNEY

Phase 1 – Launch (Q2 2025)

Smart contract development and audit.
Initial listing on decentralized exchanges.
First official donation to the Ayrton Senna Institute.
Community engagement and awareness campaigns.

Expansion (Q3 2025)

Strategic partnerships with influencers and brands that share our values.
Global campaigns to attract more supporters and investors.
Adoption of SENNAFI in new payment and digital engagement platforms.
Enhanced transparency and communication with investors.

Phase 3 – Consolidation (Q4 2025/26)

Listing on major exchanges.
Expansion of the social impact network and new educational initiatives.
Continuous growth of the SENNAFI community and ecosystem.
Development of new functionalities to strengthen the ecosystem.

LICENSING AND COMPLIANCE

Senna Brands and Image Rights

The use of Ayrton Senna's brand, image, and name must comply with the guidelines set by Senna Brands. We are conducting discussions to ensure full compliance with these guidelines and to honor Senna's legacy with the highest integrity.

Transparency and Regulation

Our commitment is to ensure that SENNAFI operates under the highest standards of transparency and security, providing confidence to both investors and the beneficiaries of the project.



OUR TEAM AND PARTNERSHIPS

Who Is Behind SENNAF1

SENNAF1 is developed by a passionate team dedicated to innovation, social impact, and, of course, Ayrton Senna's legacy. We have experts in blockchain, finance, and social impact to ensure that the project is solid and sustainable.

Strategic Partnerships

Educational organizations and charitable institutions.

Technology and blockchain companies committed to responsible innovation.

A global community of motorsport and crypto enthusiasts.

Market leaders and opinion makers.



CONCLUSION

MORE THAN A TOKEN, A PURPOSE

Ayrton Senna always believed that “impossible does not exist when you truly believe in your dreams.” SENNAFI is not just a cryptocurrency—it is a new way to transform this belief into reality. It unites innovation, social impact, and the passion of fans to create a lasting legacy that goes beyond the racetrack and directly into Brazilian classrooms.

Senna did not race just to win; he raced to inspire.
Now, it is our turn to carry that spirit forward.

Join us in this race for education and the future. Senna’s legacy is not only written with victories but with every life transformed through knowledge.

Stay tuned and be part of this movement!

